

The Story of Wandohope Font and Microsoft

Microsoft Korea

Asked Copilot about the Font "Wandohope"

pilot			Copilot				-	-
		w	₩andohope Font의 사용방법을 알려주세요	회사 웹 2024년 9월 30일 오전 09:16		() 새 채 How do you use th		
Copilot과 소통하여 <u>사용 약관</u> 에 동의하고 <u>개인정보처리방침</u> 을	검토했는지 확인하게 됩니다.		Hello, Robert Rhee. Here is a guide on	how to use the Wandohope Font.				
	Tell me about the Wandohope Font		cloud font. The font is in calligraphy sty "smile widely." It expresses the warmth	ndohope Font is one of unique Korean for le and was inspired by the Chinese charar of Wando islanders (1). You don't have to tt list and the font will be downloaded aut	cter, "wan," meani o go about installin	ng g it -		
Wandohope is a font designed by the Korean desig provided by SandollCloud, in OTF and TTF formats Hangul languages and can be used in programs su Figma (3).	(2). The font supports Latin and		 Web Information. According to the instasteps to install the font (2): 1. Download the font you want to instal 2. Right-click on the font and press the font and install the font in the folder. 	Il guide to Wando-gun exclusive fonts, yo I. Find 'font' among 'control panel' menus install menu. Or go to Windows / font folo ystem and confirm the installed font file.	and click.			
Wandohope font consists of various styles, in regul for its wide spacing between characters and good	balance within a character (5).		If there are further questions, please at 1 W Microsoft cloud 2 @ B Pages에서 편집 목사	kl Wando-gun exclusive fonts ● ● 30개 용답 중 1개 지(상성 콘텐즈에는 4	오류가 있을 수 있습니다.	88		
Do you want to try this font? Do you have question:								
1 www.sandollcloud.com 2 www.sandollcloud.com 4 www.sandollcloud.com 5 www.sandollcloud.com	3 www.sandollcloud.com		Any	one can use the service without worrying about copyright Safe Font File Service	충북대직지체	칠루할매서체 (권압자 할머니)	칠곡할매시체 (김영분 칼머니)	칠곡할묘 (이원순 힘
4 www.sandoiicioud.com			You ca	1. What can you do with this font? n create documents or PPT slides online,	칠곡할매서채 (이주희 할머니)	칠푸할매서체 《추유을 할머니》	코트라 고딕체	코트라모
			COPEN	print or send to others. ou want to see more fonts, what can you do? e to Gong-u-madang and Gonggong-nuri.	완도청정바다쳬 B	완도청정바다체 R	완도희양체 B	완도희양
Copilot에 메시지	+ 0			se be aware that fonts provided by these ites have different terms and conditions. Font format: ttf (Windows), otf (Mac)	완주누리체R	완주대둔산체 B	완주대둔산체 R	전주완판분

Biggest contributor leading to the start.... Power of culture

After rejecting several attempts, the head office finally gave the green light, only after....

Quote from email

..... promoting K-Culture programs through various events along with K-culture success cases, such as BTS's big hit, Parasite 4 Oscars win....



The starting point...

To commemorate the 2021 International Literacy Day on 8th September, the MCST and Microsoft Korea signed a MOU at the National Hangeul Museum.

 International Literacy Day was declared in 1965 by the UNESCO to highlight the importance of eliminating illiteracy and promoting adult education.

Purpose

- Distribute safe font files anyone can use without worrying about copyright, to promote more use of public sector works
- Establish public-private partnership to promote active use of safe font files
- Contribute to globalization of Hangeul and expanding of the K-Wave and raise copyright awareness
- Respond to demand for online Hangeul use amidst spreading of K-Wave, at a time when Hangeul users number 81 M and King Sejong Institute users 500 K

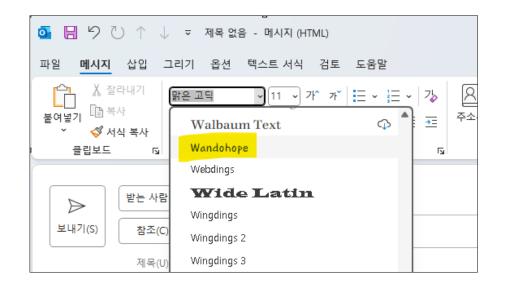


The starting point...

No.	Organization	Font name	Font image	No.	Organization	Font name	Font image
1	Andong City	Andong Katuri	공공안심 글꼴 공공저작물 자유이용	7	Chilgok1-gun	Chilgok Halmae Font Grandma Lee Wonsoon	공공안심 글꼴 공공저작물 자유이용
2	Mapo-gu	Mapo Kkotseom	공공안심 글꼴 공공저작물 자유이용	8	Chilgok-gun	Chilgok Halmae Font Grandma Kim Youngboon	공공안심 글꼴 공공저작물 자유이용
3	Mapo-gu	Mapo Baenang- yeohaeng	공공안심 글꼴 공공저작물 자유이용	9	Chilgok-gun	Chilgok Halmae Font Grandma Lee Jonghee	공공안심 글꼴 공공저작물 자유이용
4	Mapo-gu	Mapo Dang-in-ri Powerplant	공공안심 글꼴 공공저작물 자유이용	10	Chilgok-gun	Chilgok Halmae Font Grandma Choo Yooeul	공공안심 글꼴 공공저작물 자유이용
5	Mapo-gu	Маро Da Capo	고고안시 글꼴 공공저작물자유이용	11	National Library of Korea	National Library of Korea Font	공공안심 글꼴 공공저작물 자유이용
6	Chilgok-gun	Chilgok Halmae Font Grandma Kwon Inja	공공안심 글꼴 공공저작물 자유이용	12	Wando-gun	Wandohope	공공안심 글꼴 공공저작물 자유이용

Progress so far

On 1st Nov 2023, Wandohope was added to cloud fonts







Cloud fonts refer to fonts that Microsoft Office services through the cloud, enabling use in Microsoft/ Office 365. Cloud fonts enables their use anywhere through the Microsoft/Office 365.

Future tasks

Difficult beginning but now expansion further needed

- Forge enabling conditions to add other fonts that excel in expressing Korean culture and content (currently depends on resources and timeline of head office)
- Resolve issues with Chilgok Halmae Fonts not functioning properly in Apple devices
- Change the font names into Korean
- Widely promote the fonts (need cooperation with MCST, KCISA)



Thank you.