



Expresses thickness



Expresses side stems



Expresses texture



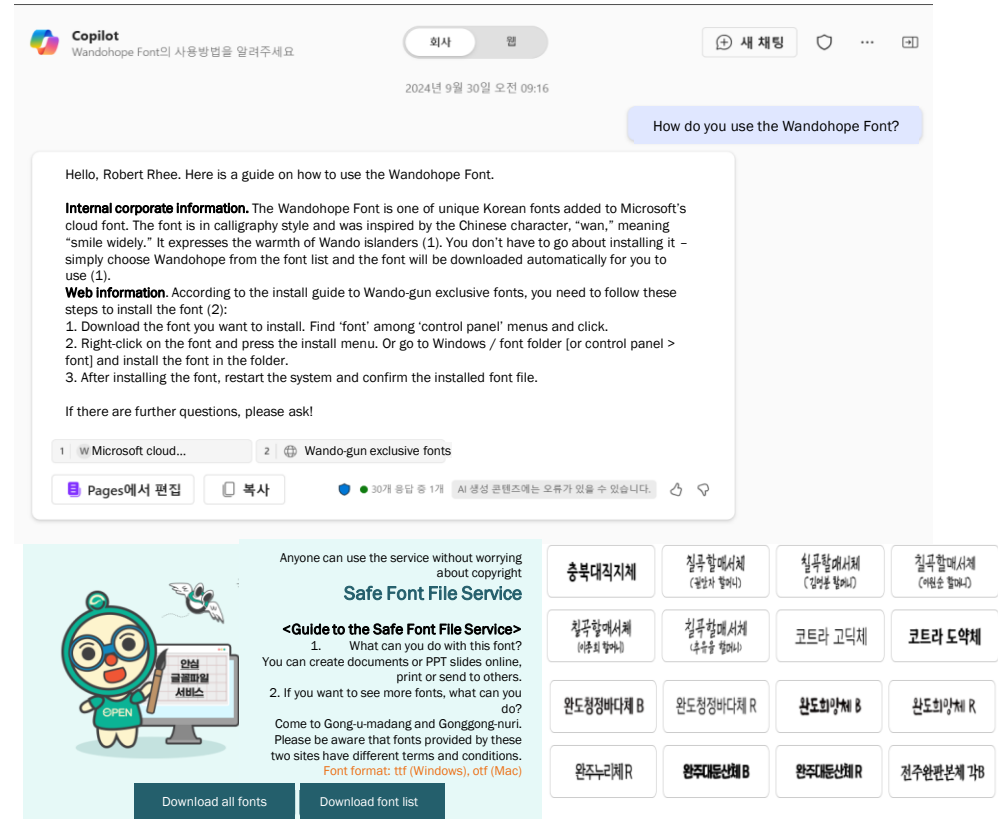
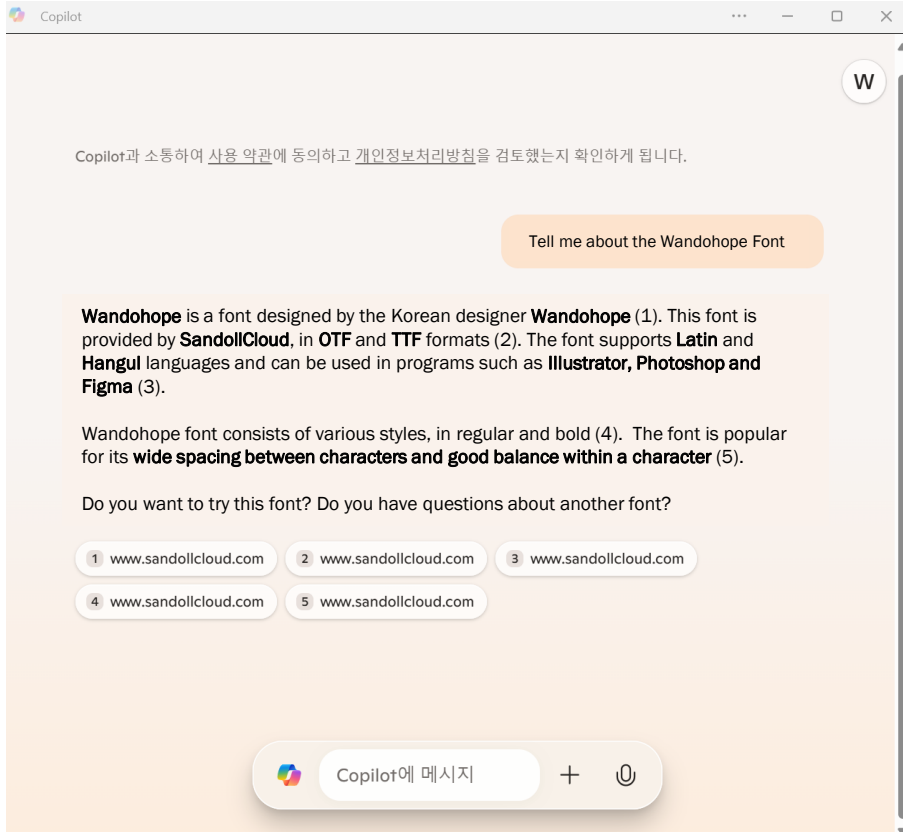
Expresses graphemes in various forms of handwritten style

가게는
많은
하한형

The Story of Wandohope Font and Microsoft

Microsoft Korea

Asked Copilot about the Font “Wandohope”



Biggest contributor leading to the start....

Power of culture

After rejecting several attempts, the head office finally gave the green light, only after....

Quote from email

..... promoting K-Culture programs through various events along with K-culture success cases, such as **BTS's big hit, Parasite 4 Oscars win....**



The starting point...

To commemorate the 2021 International Literacy Day on 8th September, the MCST and Microsoft Korea signed a MOU at the National Hangeul Museum.

- International Literacy Day was declared in 1965 by the UNESCO to highlight the importance of eliminating illiteracy and promoting adult education.

Purpose

- Distribute safe font files anyone can use without worrying about copyright, to promote more use of public sector works
- Establish public-private partnership to promote active use of safe font files
- Contribute to globalization of Hangeul and expanding of the K-Wave and raise copyright awareness
- Respond to demand for online Hangeul use amidst spreading of K-Wave, at a time when Hangeul users number 81 M and King Sejong Institute users 500 K



The starting point...

No.	Organization	Font name	Font image	No.	Organization	Font name	Font image
1	Andong City	Andong Katuri	공공안심 글꼴 공공저작물 자유이용	7	Chilgok1-gun	Chilgok Halmae Font Grandma Lee Wonsoon	공공안심 글꼴 공공저작물 자유이용
2	Mapo-gu	Mapo Kkotseom	공공안심 글꼴 공공저작물 자유이용	8	Chilgok-gun	Chilgok Halmae Font Grandma Kim Youngboon	공공안심 글꼴 공공저작물 자유이용
3	Mapo-gu	Mapo Baenang-yeohaeng	공공안심 글꼴 공공저작물 자유이용	9	Chilgok-gun	Chilgok Halmae Font Grandma Lee Jonghee	공공안심 글꼴 공공저작물 자유이용
4	Mapo-gu	Mapo Dang-in-ri Powerplant	공공안심 글꼴 공공저작물 자유이용	10	Chilgok-gun	Chilgok Halmae Font Grandma Choo Yooeul	공공안심 글꼴 공공저작물 자유이용
5	Mapo-gu	Mapo Da Capo	공공안심 글꼴 공공저작물 자유이용	11	National Library of Korea	National Library of Korea Font	공공안심 글꼴 공공저작물 자유이용
6	Chilgok-gun	Chilgok Halmae Font Grandma Kwon Inja	공공안심 글꼴 공공저작물 자유이용	12	Wando-gun	Wandohope	공공안심 글꼴 공공저작물 자유이용

Future tasks

Difficult beginning but now expansion further needed

- Forge enabling conditions to add other fonts that excel in expressing Korean culture and content (currently depends on resources and timeline of head office)
- Resolve issues with Chilgok Halmae Fonts not functioning properly in Apple devices
- Change the font names into Korean
- Widely promote the fonts (need cooperation with MCST, KCISA)



Thank you.